

# Regional Context & Planning

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CHLOE SCHAEFER  
CAPE COD COMMISSION

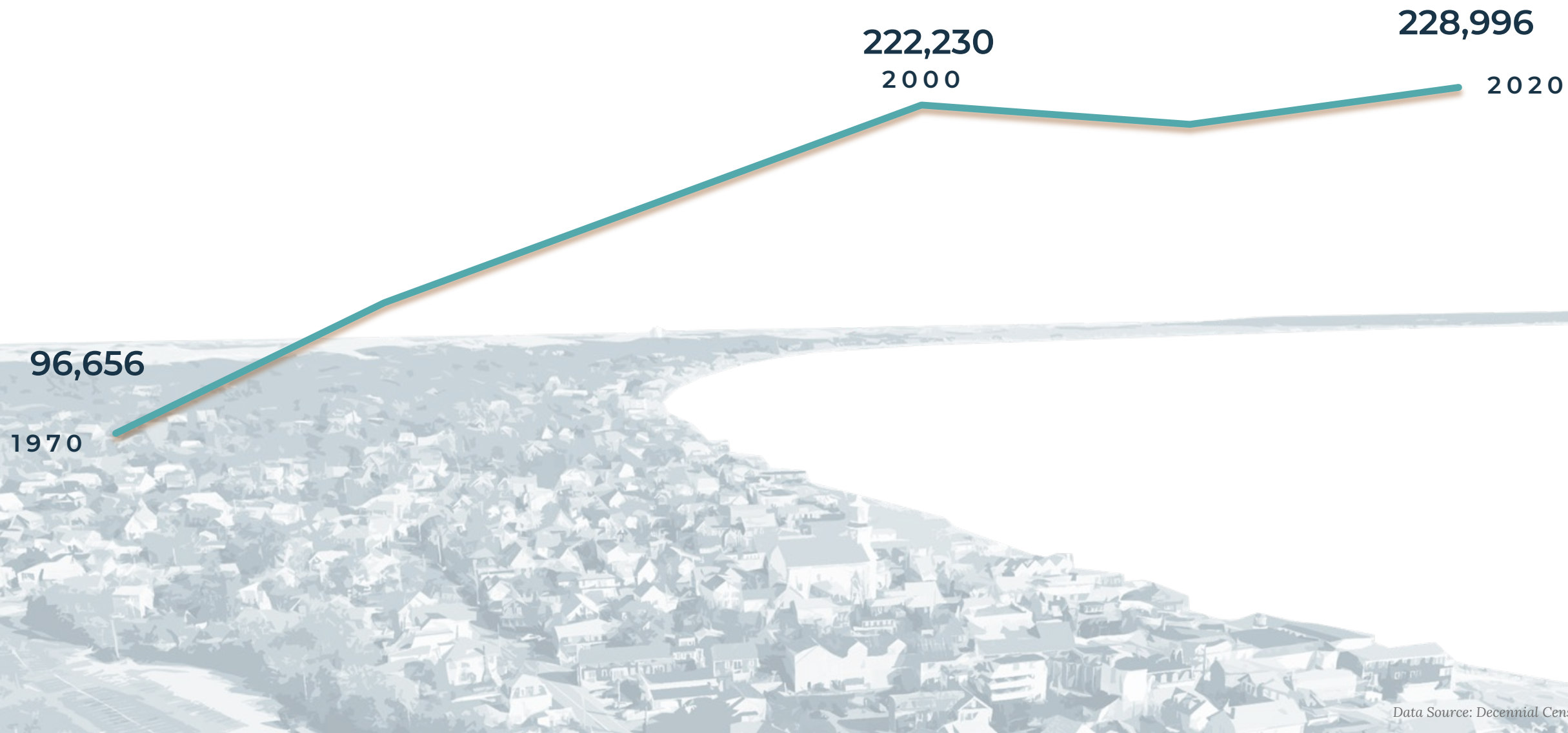
OCTOBER 27, 2022 | ORLEANS CITIZENS FORUM



CAPE COD  
COMMISSION

# POPULATION

Barnstable County

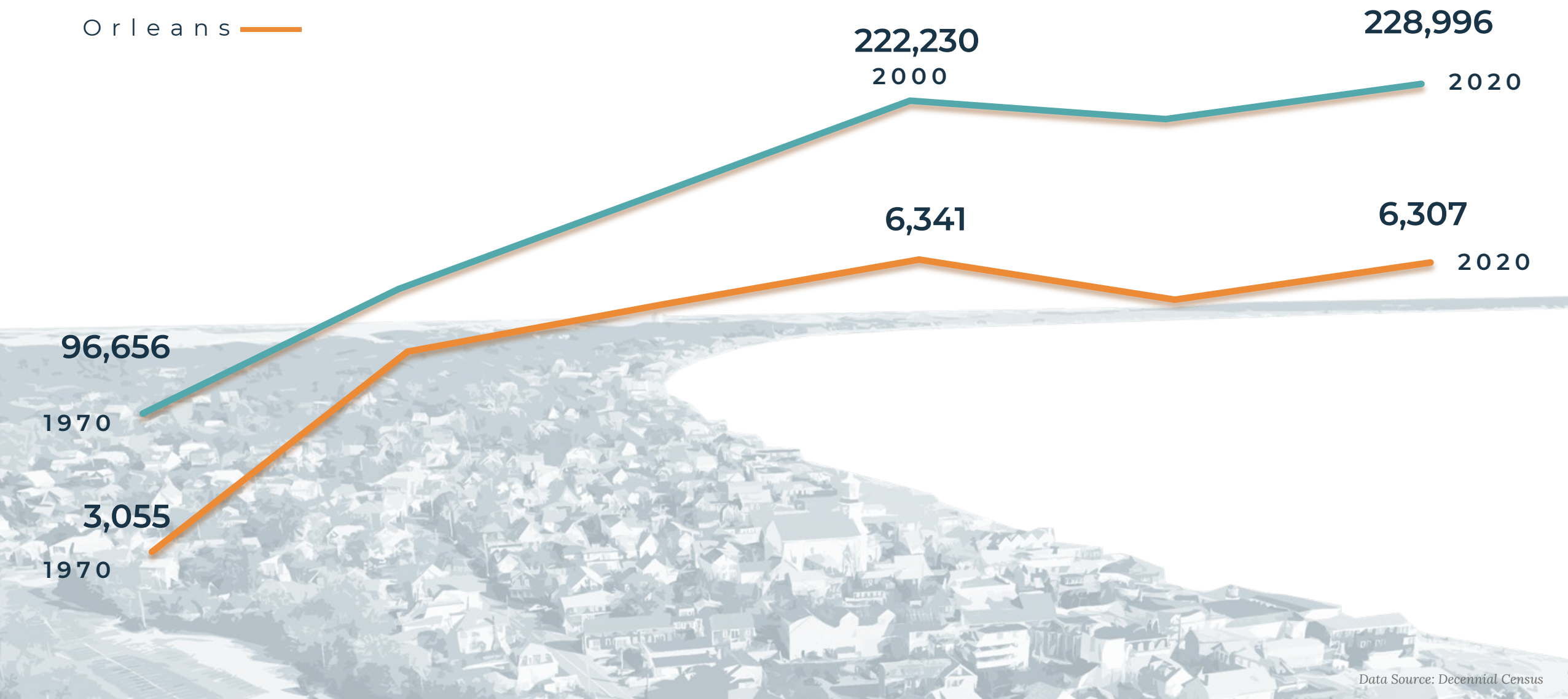




## POPULATION

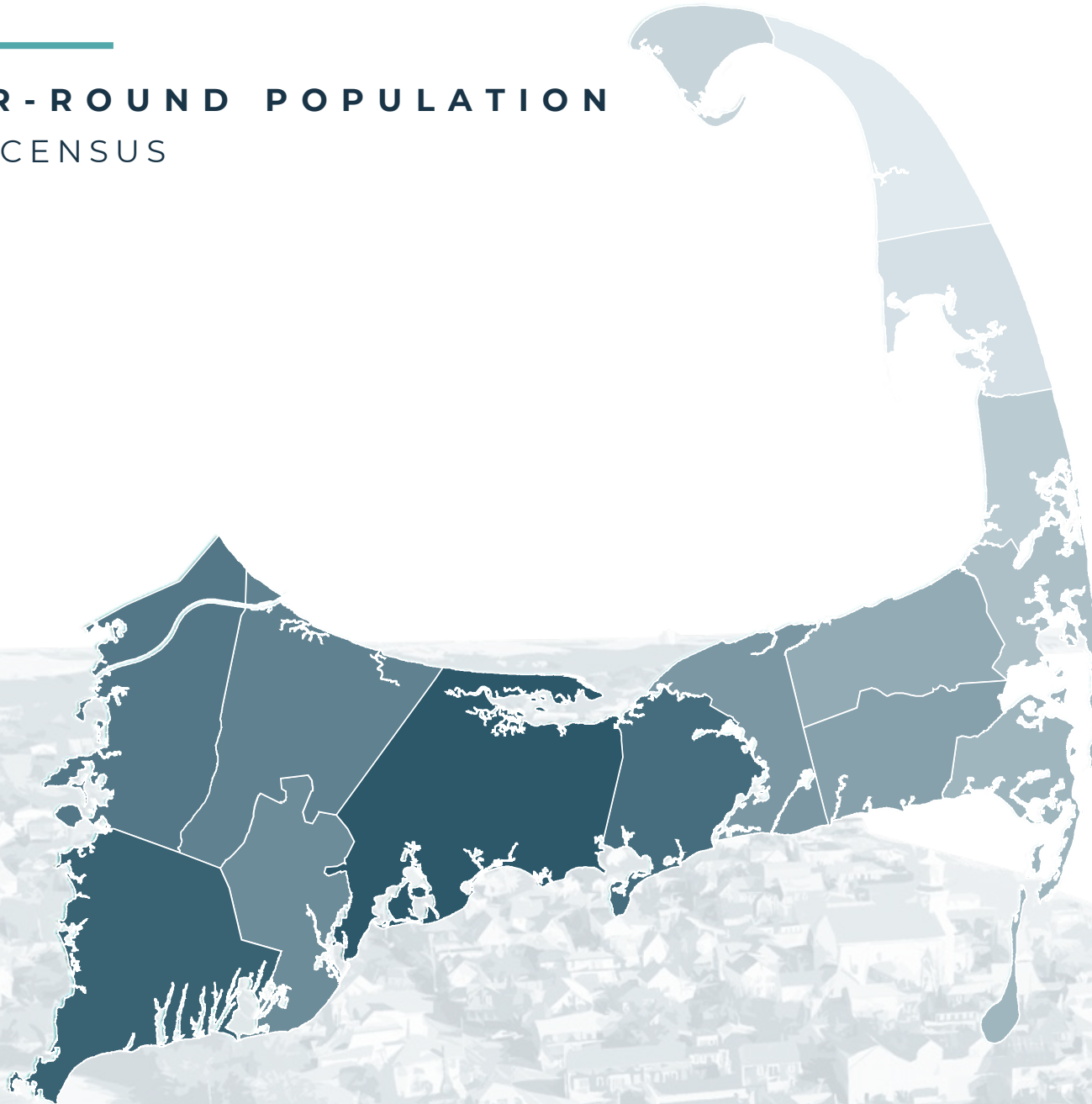
Barnstable County

















Orleans



# YEAR-ROUND POPULATION

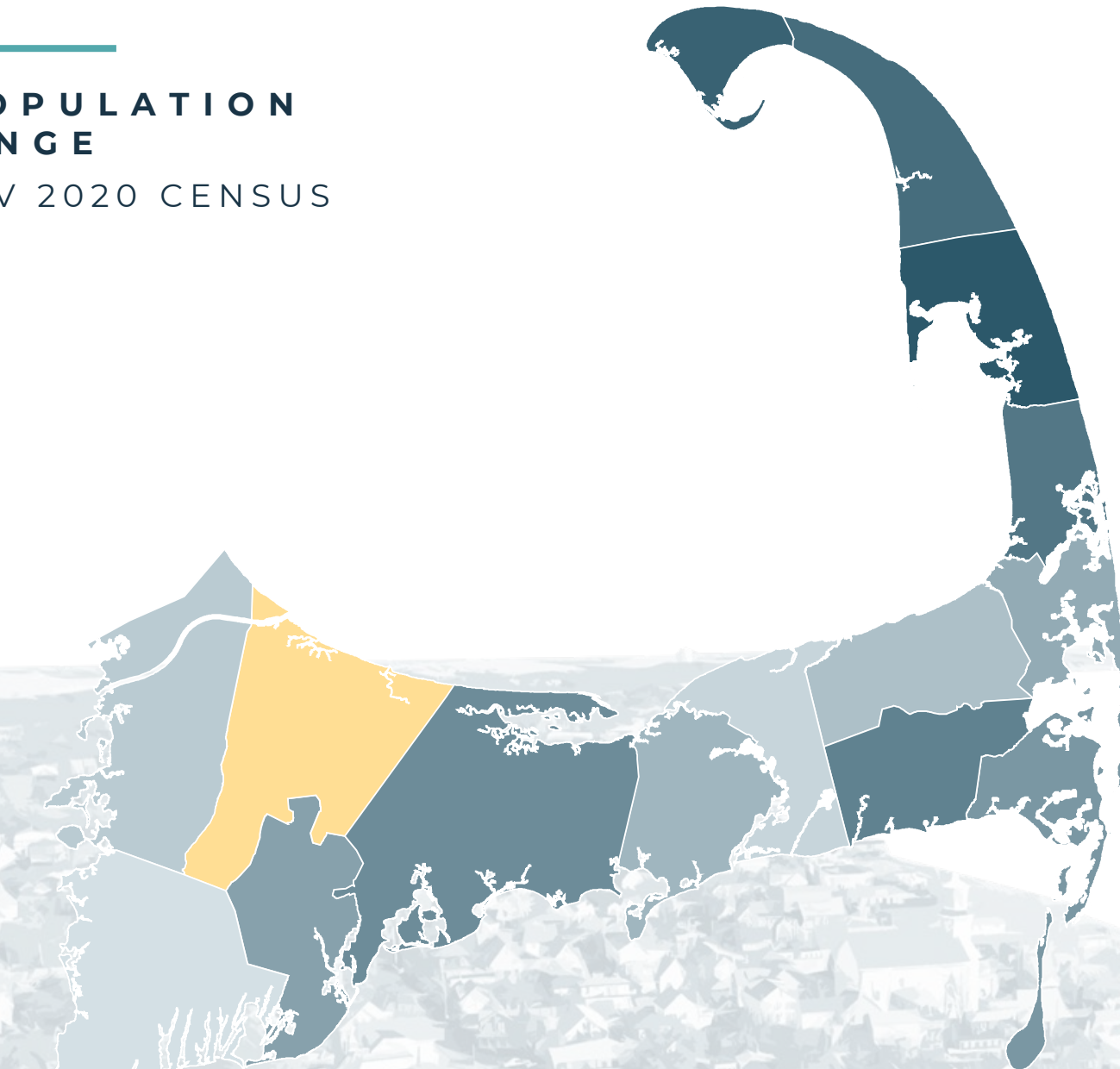
## 2020 CENSUS


















<b>Cape Cod</b>		<b>228,996</b>
Barnstable		48,916
Falmouth		32,517
Yarmouth		25,023
Bourne		20,452
Sandwich		20,259
Mashpee		15,060
Dennis		14,674
Harwich		13,440
Brewster		10,318
Chatham		6,594
Orleans		6,307
Eastham		5,752
Provincetown		3,664
Wellfleet		3,566
Truro		2,454

# % POPULATION CHANGE

2010 V 2020 CENSUS

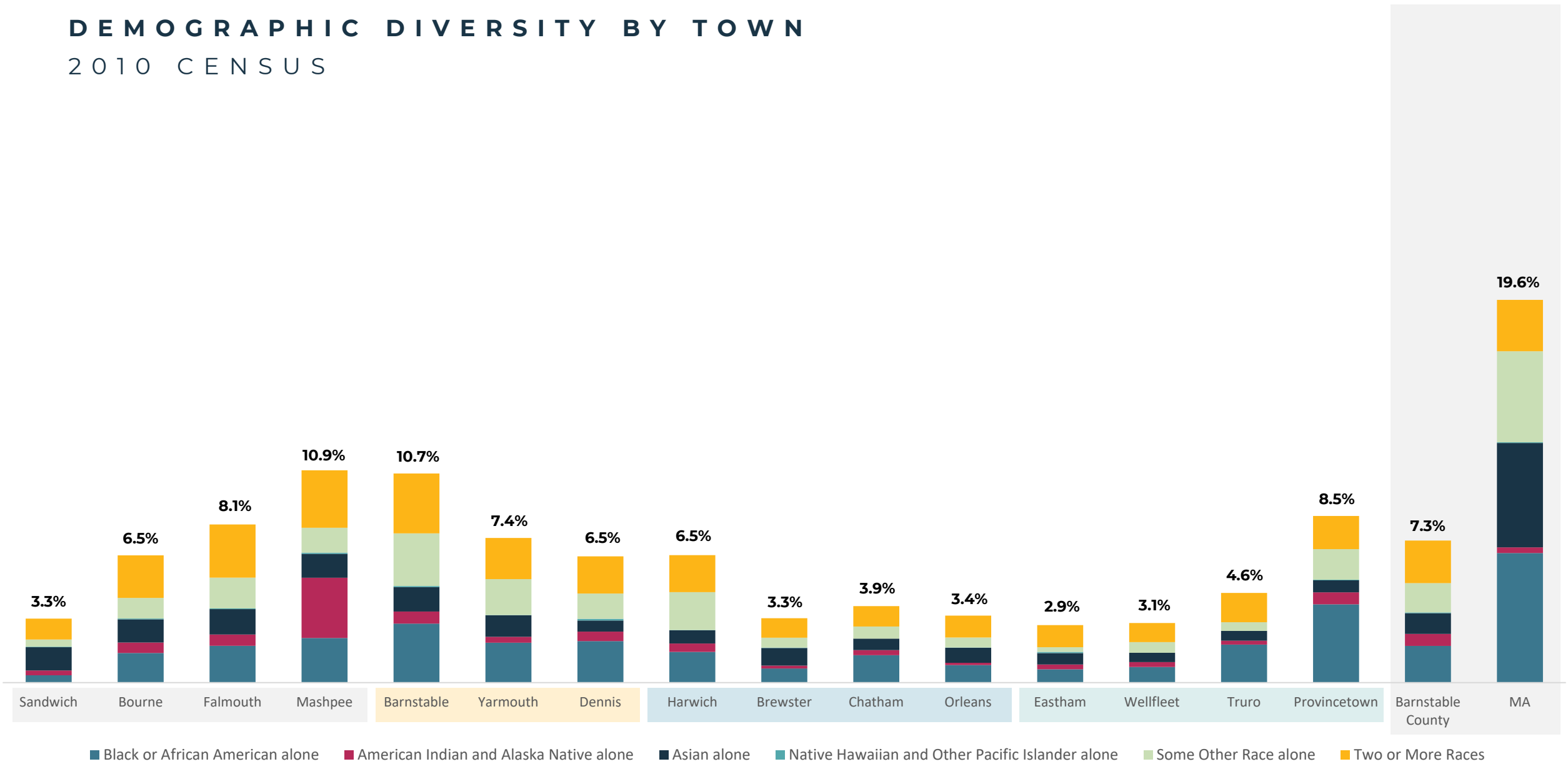


**Cape Cod**  **6.1%**

Wellfleet		29.7%
Provincetown		24.5%
Truro		22.5%
Eastham		16.1%
Harwich		9.8%
Barnstable		8.2%
Chatham		7.7%
Mashpee		7.5%
Orleans		7.1%
Yarmouth		5.2%
Brewster		5.1%
Bourne		3.5%
Dennis		3.3%
Falmouth		3.1%
Sandwich		-2.0%

# DEMOGRAPHIC DIVERSITY BY TOWN

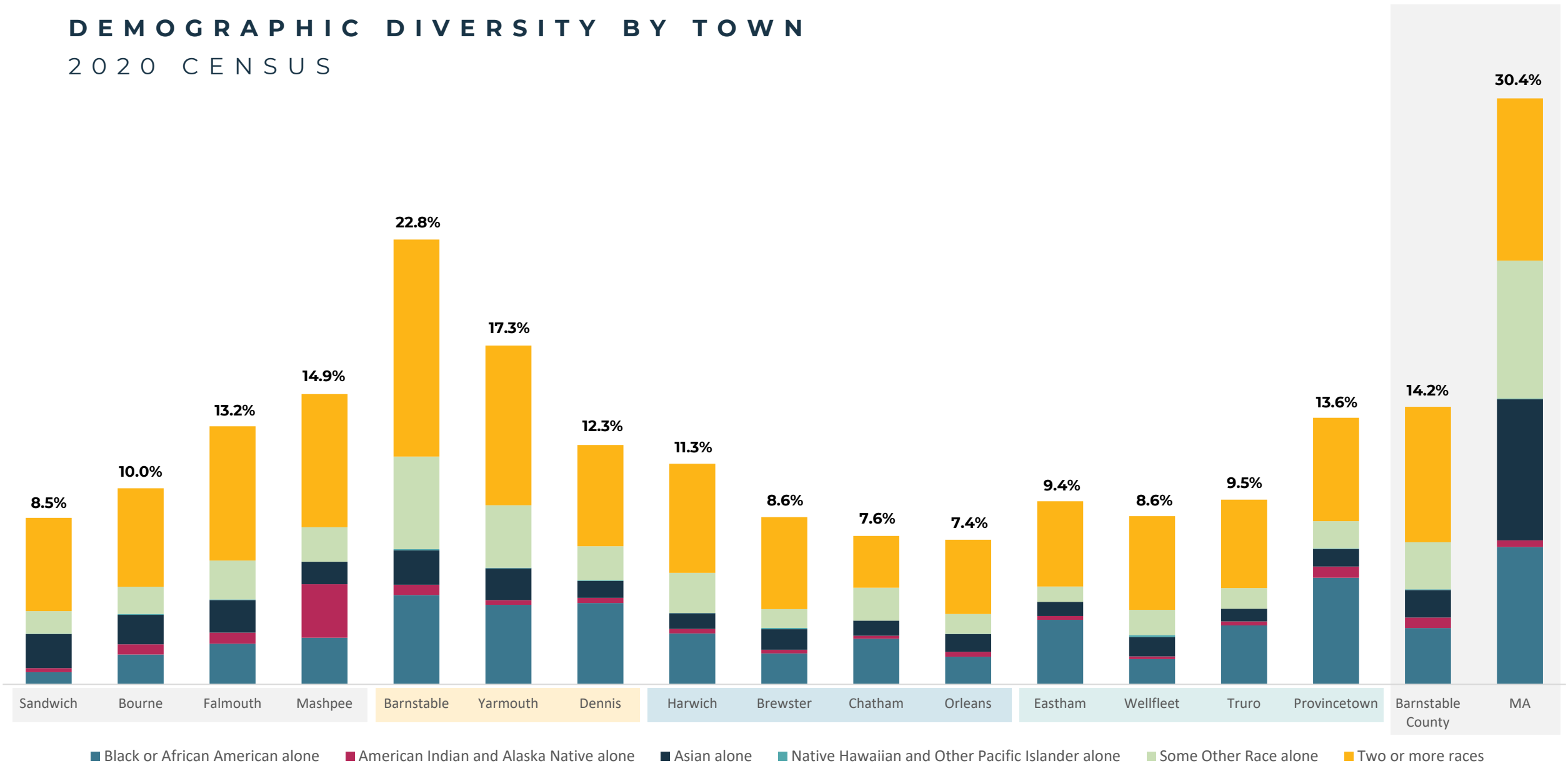
## 2010 CENSUS



Data Source: 2010 Census Table P1

# DEMOGRAPHIC DIVERSITY BY TOWN

## 2020 CENSUS



Data Source: 2020 Census Table P1



## MEDIAN AGE

2010 AMERICAN COMMUNITY SURVEY



**Cape Cod**  **48.7**

Orleans ● 62.0

Eastham ● 57.8

Wellfleet ● 57.7

Chatham ● 56.8

Truro ● 54.5

Provincetown ● 54.4

Brewster ● 52.5

Harwich ● 51.8

Dennis ● 50.9

Falmouth ● 50.6

Yarmouth ● 49.9

Mashpee ● 46.3

Barnstable ● 46.2

Sandwich ● 42.5

Bourne ● 42.0



## MEDIAN AGE

2020 AMERICAN COMMUNITY SURVEY



**Cape Cod**  **53.7**

Orleans  63.0

Chatham  62.4


Eastham  62.2

Truro  60.3

Dennis  57.6

Wellfleet  57.2


Harwich  57.0

Brewster  56.5

Falmouth  55.7

Provincetown  55.0

Yarmouth  54.5

Mashpee  52.2

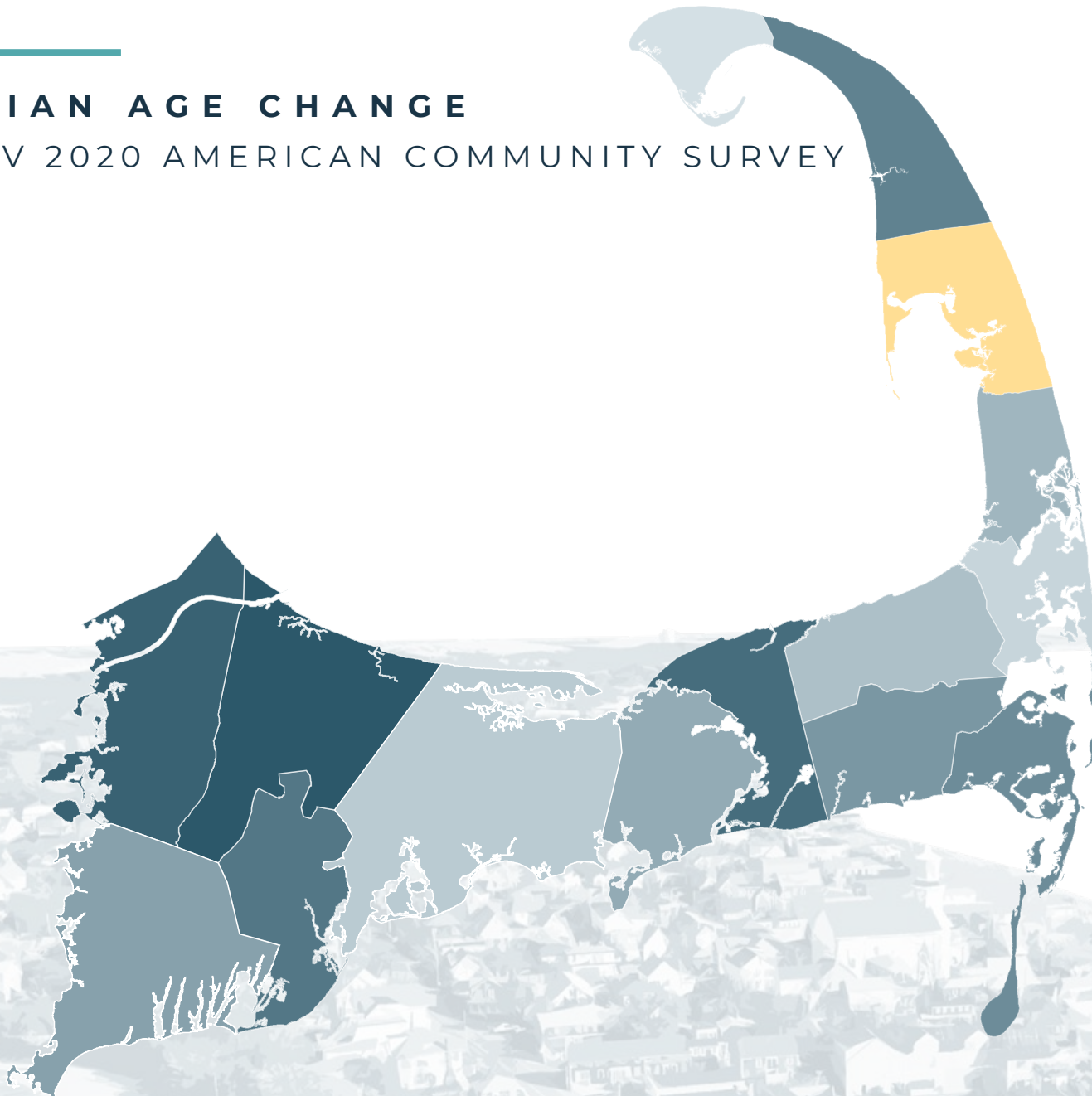
Sandwich  51.4

Bourne  50.5

Barnstable  47.5

## MEDIAN AGE CHANGE

2010 V 2020 AMERICAN COMMUNITY SURVEY

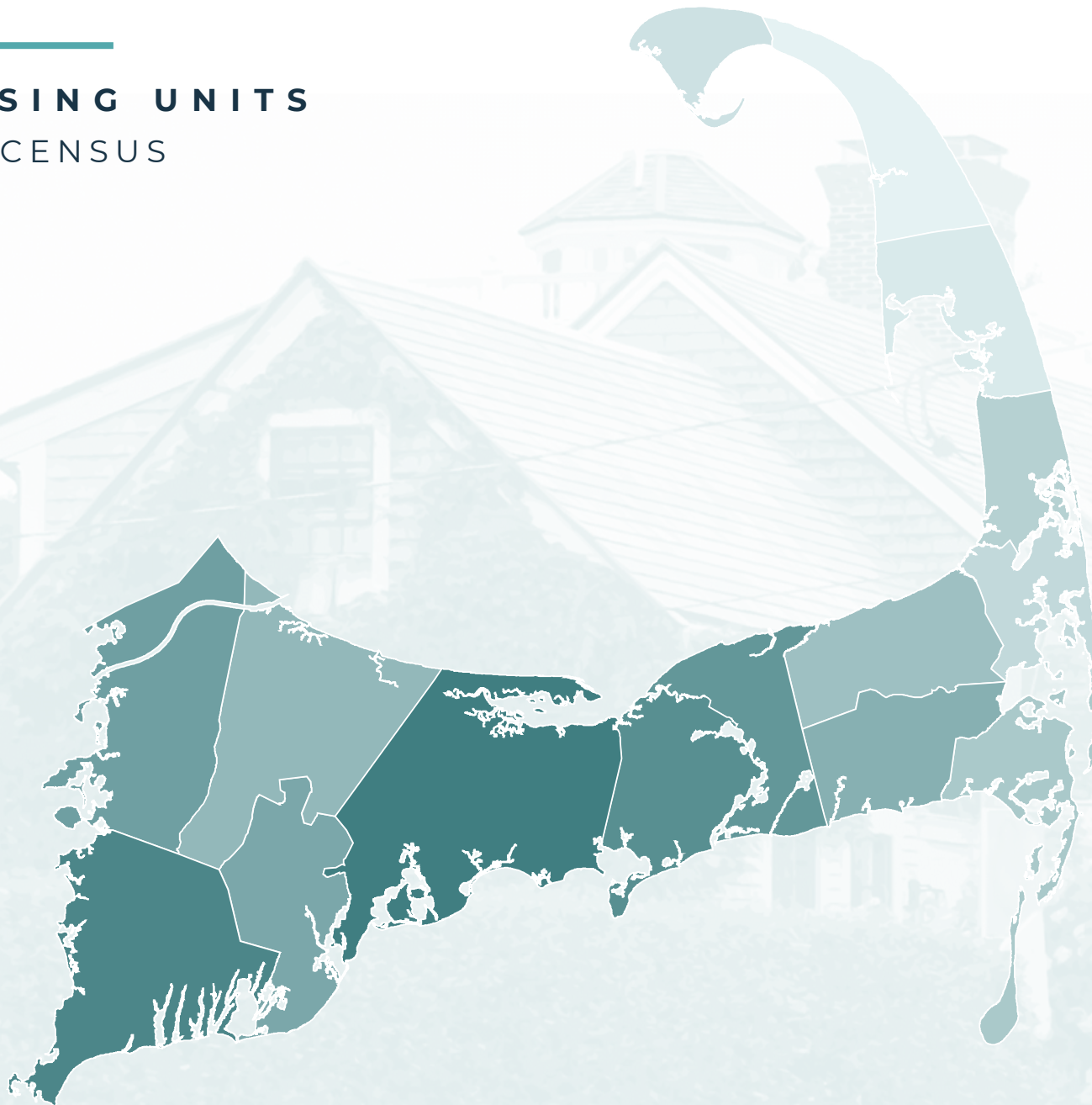


### Cape Cod +5 years
















Sandwich	●	8.9
Bourne	●	8.5
Dennis	●	6.7
Mashpee	●	5.9
Truro	●	5.8
Chatham	●	5.6
Harwich	●	5.2
Falmouth	●	5.1
Yarmouth	●	4.6
Eastham	●	4.4
Brewster	●	4.0
Barnstable	●	1.3
Orleans	●	1.0
Provincetown	●	0.6
Wellfleet	●	-0.5

## HOUSING UNITS

### 2020 CENSUS



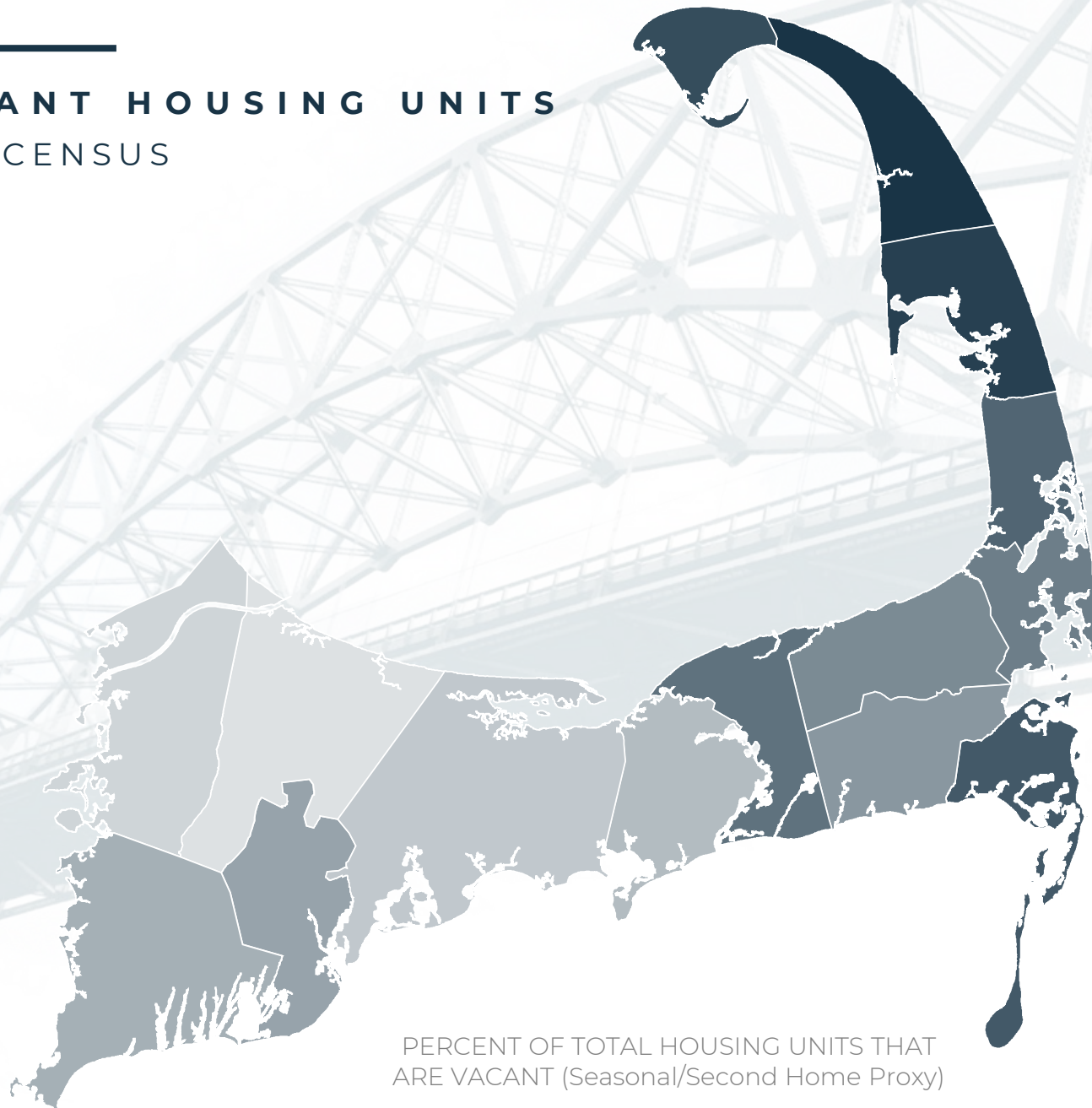
**Cape Cod**  **164,885**

Barnstable		27,452
Falmouth		22,817
Yarmouth		17,299
Dennis		15,799
Bourne		11,140
Mashpee		10,757
Harwich		10,485
Sandwich		9,689
Brewster		8,243
Chatham		7,312
Eastham		6,105
Orleans		5,540
Provincetown		4,983
Wellfleet		4,263
Truro		3,001



















## VACANT HOUSING UNITS

### 2020 CENSUS



PERCENT OF TOTAL HOUSING UNITS THAT  
ARE VACANT (Seasonal/Second Home Proxy)

<b>Cape Cod</b>		<b>37.3%</b>
Truro		58.4%
Wellfleet		57.8%
Provincetown		55.8%
Chatham		54.9%
Eastham		54.1%
Dennis		52.9%
Orleans		43.5%
Brewster		42.1%
Harwich		40.9%
Mashpee		35.6%
Falmouth		34.2%
Yarmouth		33.6%
Barnstable		24.9%
Bourne		23.9%
Sandwich		17.7%





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Select Geography

Barnstable County

Select Housing Type

(All)

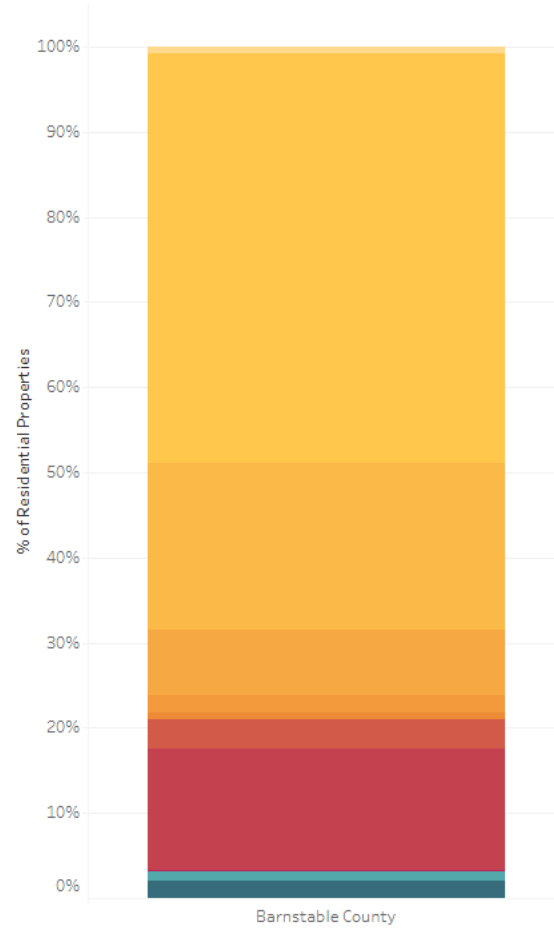
Select Time Period

(All)

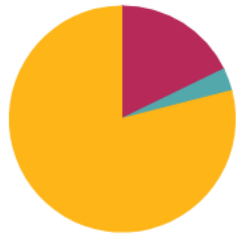
# Cape Cod Housing Types

## Housing Types

- Tiny Home
- Extra Small Lot Single-Family Home
- Small Lot Single-Family Home
- Medium Lot Single-Family Home
- Large Lot Single-Family Home
- Extra Large Single-Family Home
- Duplex
- Triplex
- Apartment
- Condo
- Mobile Homes
- Mix of Uses
- Compound



Breakdown of Single-Family, Multifamily, and Other



Median Lot Size  
(single-family properties)

Barnstable County

0.43 acres

Median Home Size  
(single-family properties)

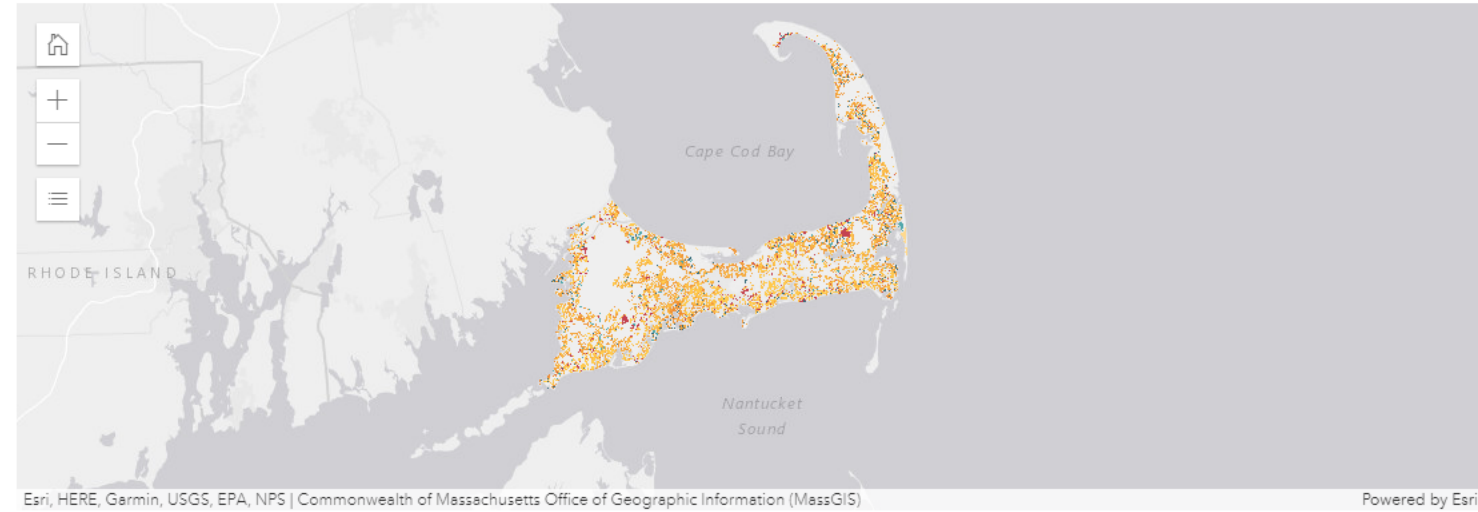
Barnstable County

1,616 sf

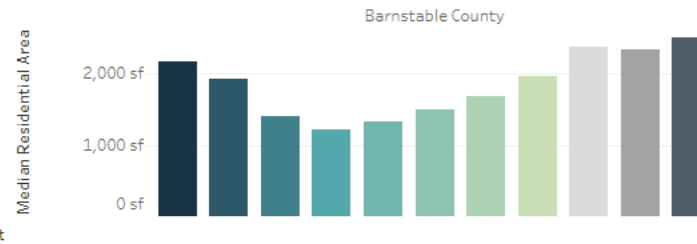
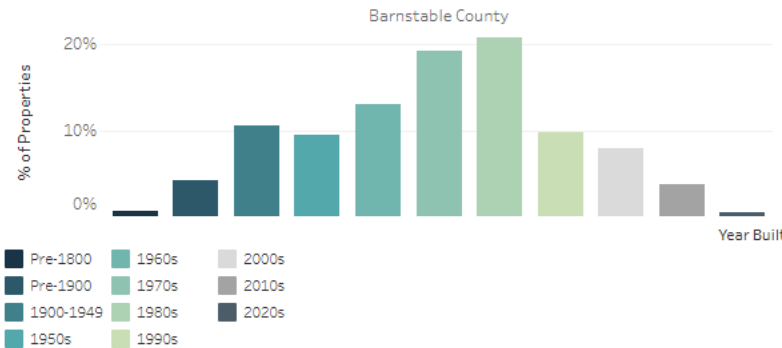
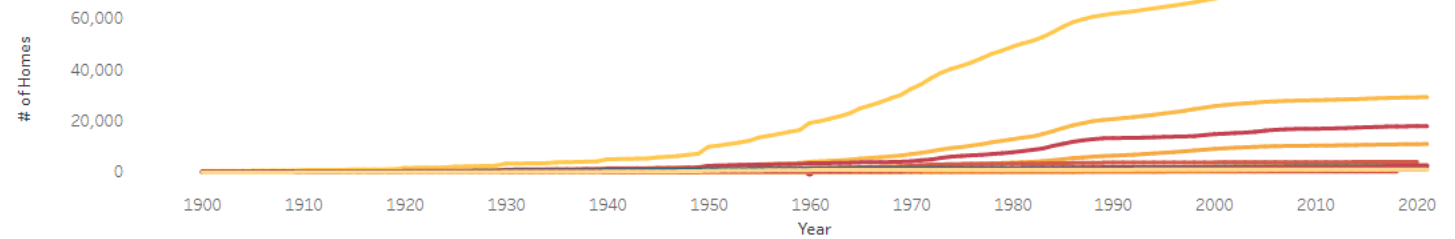
Median Assessed Value

Barnstable County

\$432,700



Number of Homes Over Time by Type





CAPE COD  
COMMISSION

Select Geography

(Multiple values)

Select Housing Type

(All)

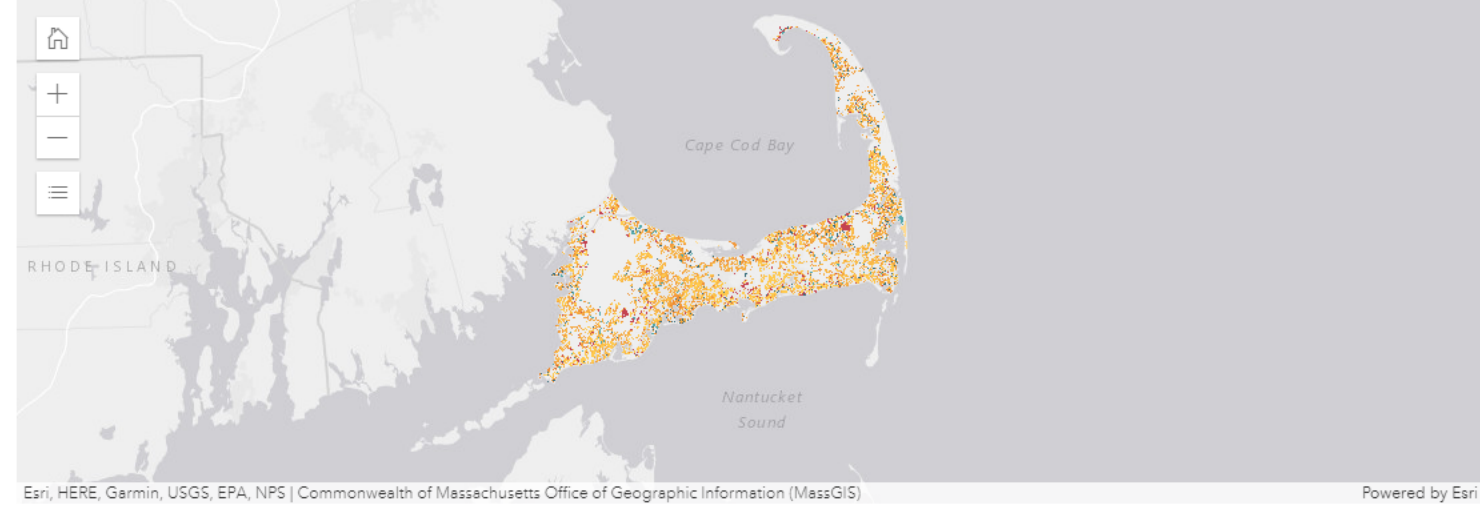
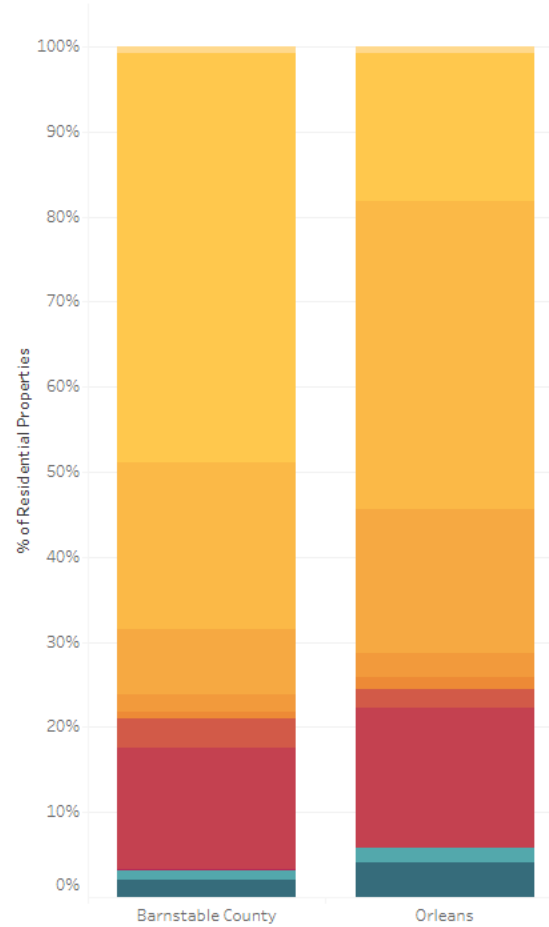
Select Time Period

(All)

# Cape Cod Housing Types

## Housing Types

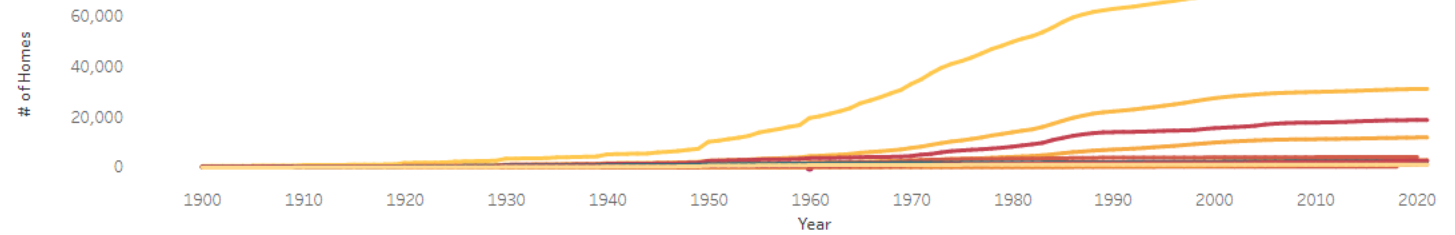
- Tiny Home
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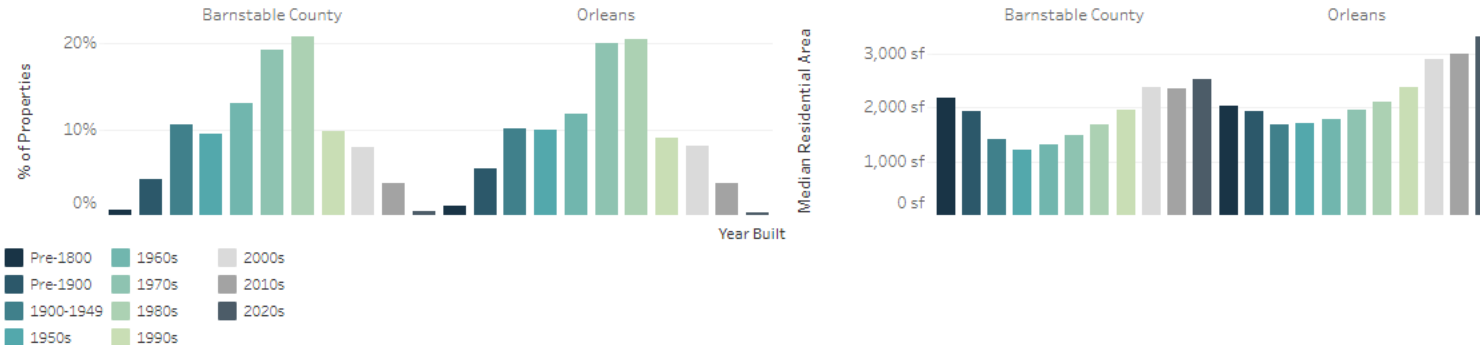
Breakdown of Single-Family, Multifamily, and Other



Number of Homes Over Time by Type

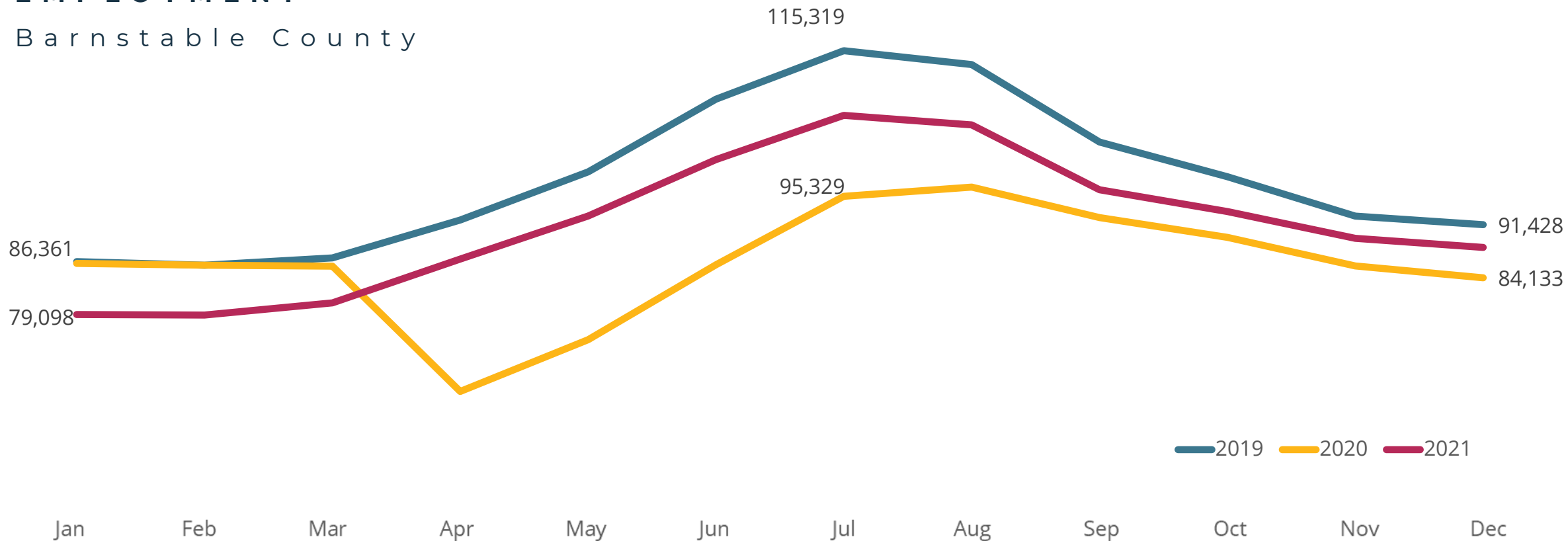


Median Lot Size (single-family properties)		Median Home Size (single-family properties)		Median Assessed Value	
Barnstable County	Orleans	Barnstable County	Orleans	Barnstable County	Orleans
0.43 acres	0.74 acres	1,616.0 sf	2,047.0 sf	\$432,700	\$661,200



## EMPLOYMENT

Barnstable County



Data Source: ES-202 data

### TOP INDUSTRIES FOR EMPLOYMENT (2021)

Health  
Services



16%

Retail  
Trade



16%

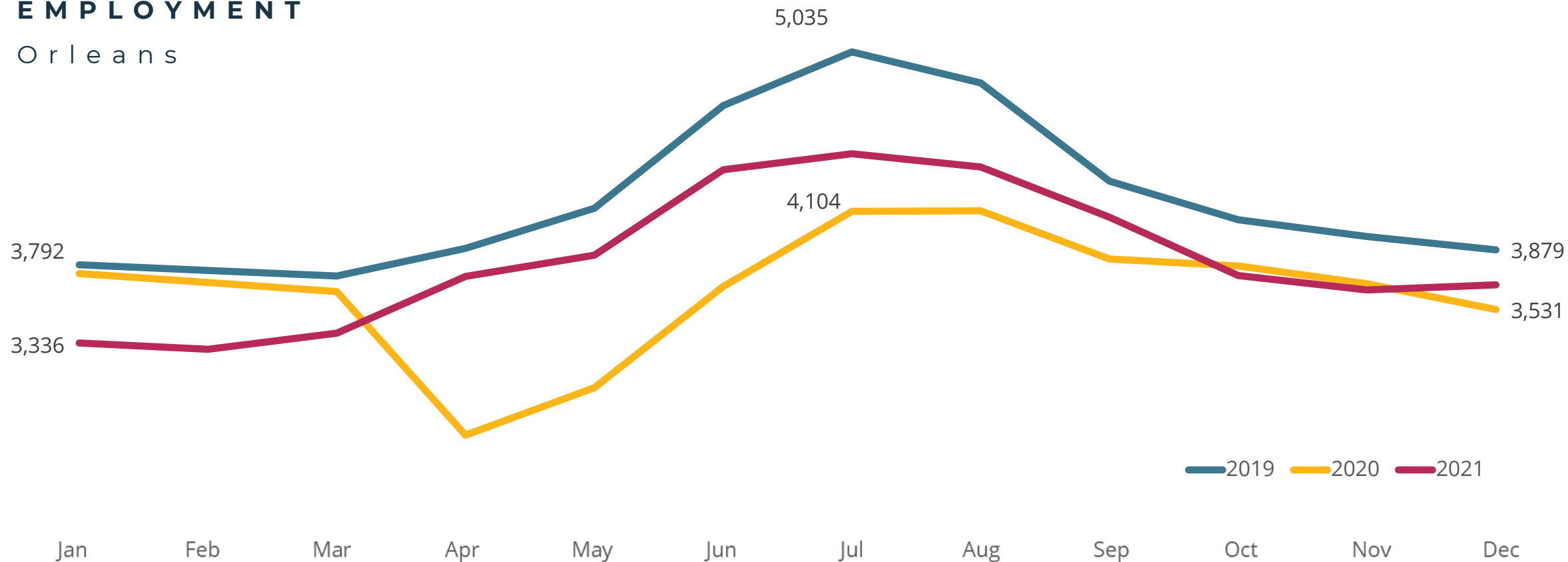
Accommodation  
& Food Services



16%

## EMPLOYMENT

Orleans



Data Source: ES-202 data

### TOP INDUSTRIES FOR EMPLOYMENT (2021)

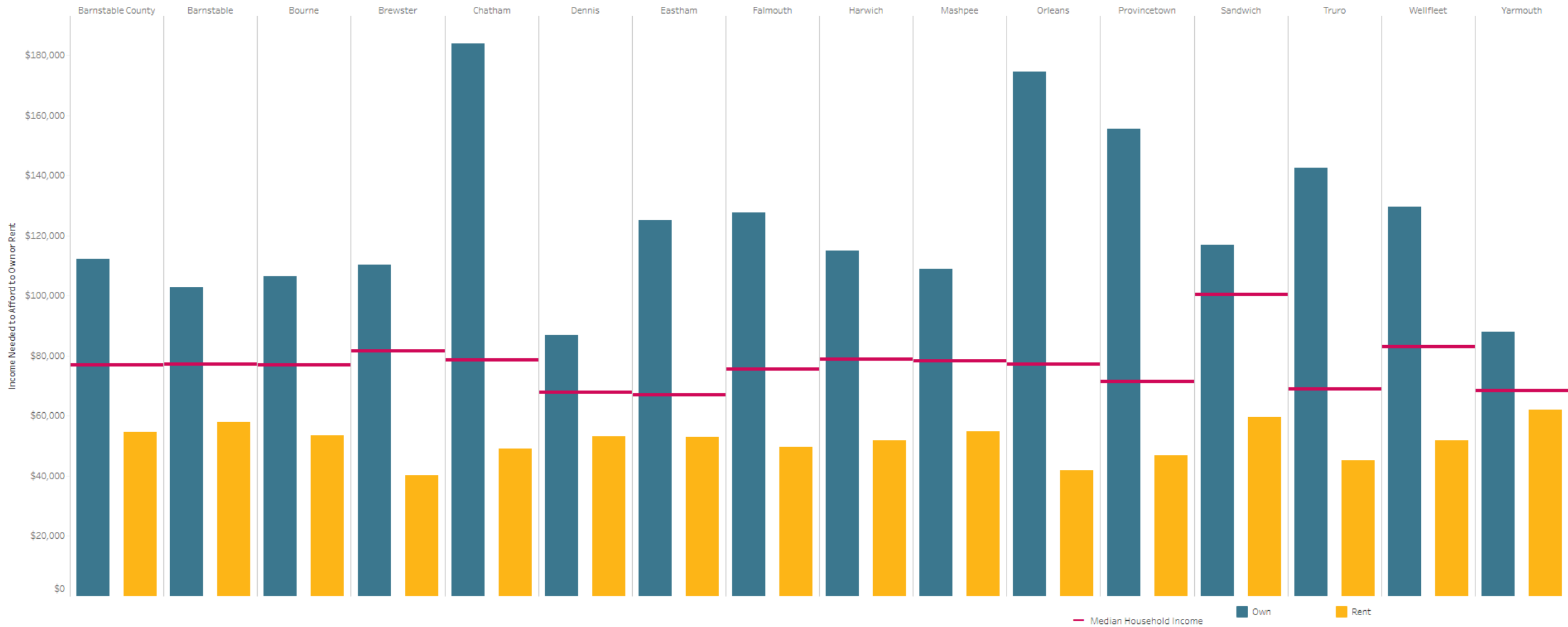
Retail Trade  30%

Accommodation & Food Services  15%

Health Services  8%



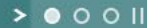
# Housing Affordability



Data Sources: 2020 American Community Survey 5-year Estimates, Cape Cod & Islands Association of Realtors 2020 median sales price for all properties (single-family homes and condominiums), and Crane/EPR. \*This dashboard utilizes 2019 ACS rent data for both 2019 and 2020 for Truro because a 2020 ACS was not available due to an insufficient number of sample observations. ACS data for the smaller towns may have large margins of error. Calculations assumed a 10% down payment and a 4.125% 30-year loan and used the NerdWallet mortgage calculator to estimate the monthly principal and interest payment. Calculations also used an insurance rate of \$4/\$1000, and a mortgage insurance rate of \$45/\$100,000. "Gross rent" refers to the "contract rent plus the estimated average monthly cost of utilities (electric, gas, and water and sewer) and fuels (oil, coal, kerosene, wood, etc.) if these are paid by the renter (or paid for the renter by someone else)" according to the U.S. Census Bureau.

## Welcome to Data Cape Cod

Explore the latest data, information, and decision support tools.

[Explore Data](#)

## What is Data Cape Cod?

**Data Cape Cod** was created by the Cape Cod Commission to provide local and regional datasets to support planning efforts, economic development, and recovery from the COVID-19 pandemic. The initiative increases transparency around economic progress in the region and enhances information access to support data-driven decision-making in our 15 communities. Click on a subject area below to find interactive dashboards with data related to the people, places, and economy of Cape Cod.



PEOPLE



PLACES



ECONOMY

## Featured Datasets

**Barnstable County  
Year-Round  
Population**



**Real Estate  
Trends**



**Housing  
Affordability**



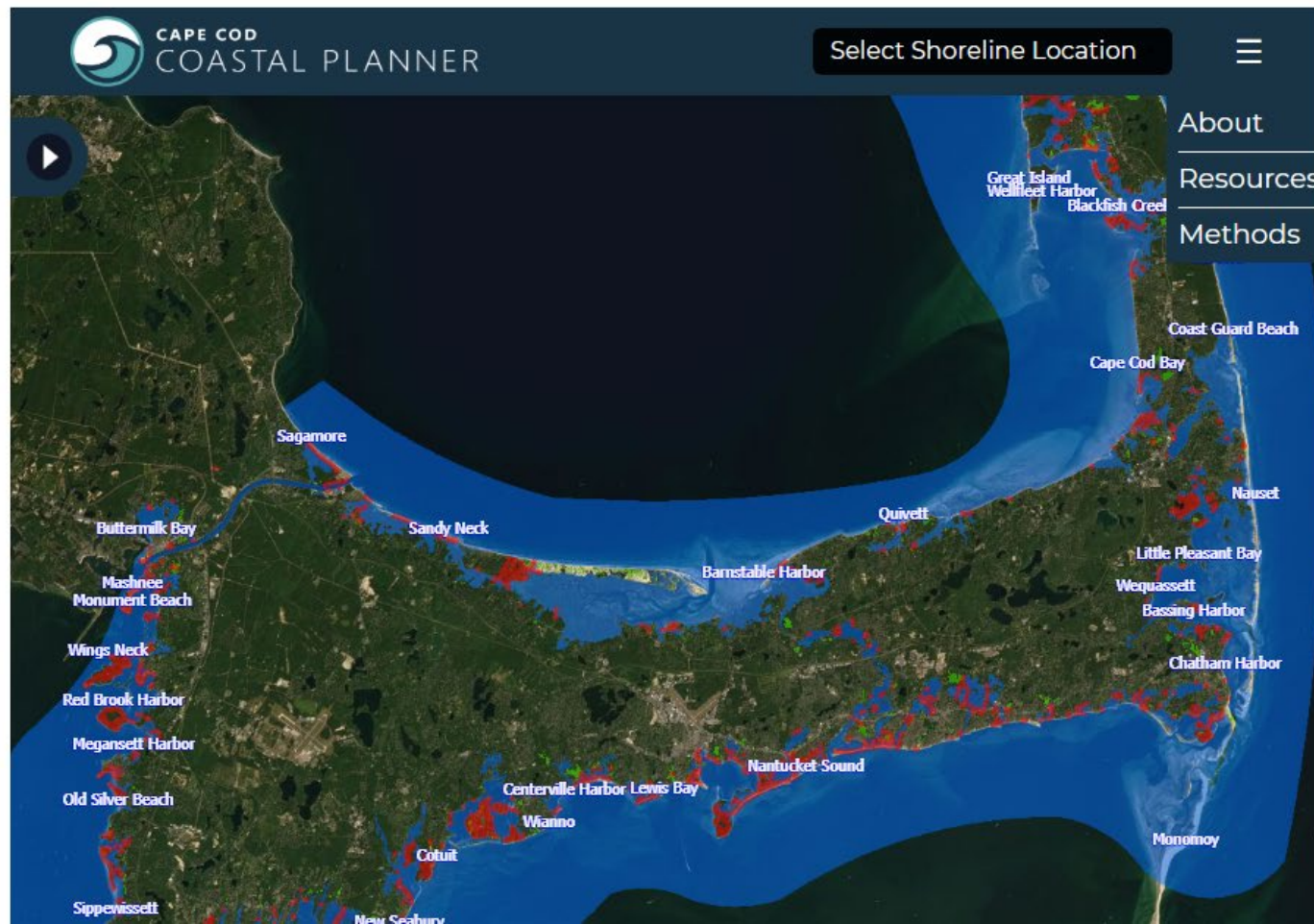
**Traffic Trends**



## Cape Cod Coastal Planner

The Cape Cod Commission and its partners built the Cape Cod Coastal Planner, a map-based decision-support tool to help residents and decision-makers understand the relative environmental and socio-economic effects of implementing adaptation strategies to address sea level rise, storm surge, and erosion. The tool integrates research on potential adaptation strategies for Cape Cod communities and how ecosystem services are impacted by hazards and strategy selection. Development of the Cape Cod Coastal Planner was also informed by an extensive stakeholder process, integrating feedback from potential users across the region, and tested through a pilot project with the Town of Barnstable. The Cape Cod Coastal Planner is a product of the [Resilient Cape Cod](#) project.

[Open the Cape Cod Coastal Planner in a new window](#)





CAPE COD  
**REGIONAL**  
POLICY PLAN

FRAMING THE FUTURE

CAPE COD COMMISSION | 2018



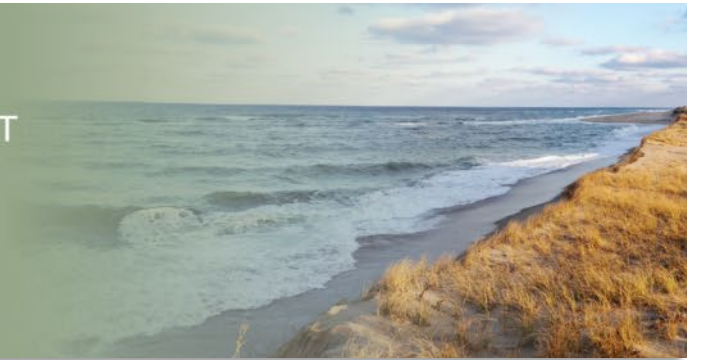
FOCUS GROWTH IN  
EXISTING CENTERS  
OF ACTIVITY

PROTECT AND  
PRESERVE THE  
REGION'S  
RESOURCES

# Natural Systems

WATER RESOURCES  
OCEAN RESOURCES  
WETLAND RESOURCES

WILDLIFE & PLANT HABITAT  
OPEN SPACE



# Built Systems

COMMUNITY DESIGN  
COASTAL RESILIENCY  
CAPITAL FACILITIES &  
INFRASTRUCTURE  
TRANSPORTATION

ENERGY  
SOLID WASTE MANAGEMENT  
CLIMATE MITIGATION



# Community Systems

CULTURAL HERITAGE  
ECONOMY  
HOUSING





# Cape Cod Placetypes



NATURAL  
AREAS



RURAL  
DEVELOPMENT  
AREAS



SUBURBAN  
DEVELOPMENT  
AREAS



HISTORIC  
AREAS



MARITIME  
AREAS



COMMUNITY  
ACTIVITY  
CENTERS



INDUSTRIAL  
ACTIVITY  
CENTERS

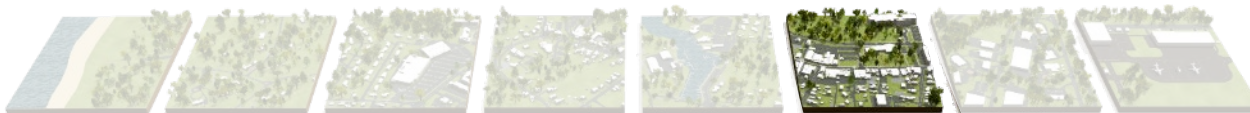


MILITARY AND  
TRANSPORTATION  
AREAS

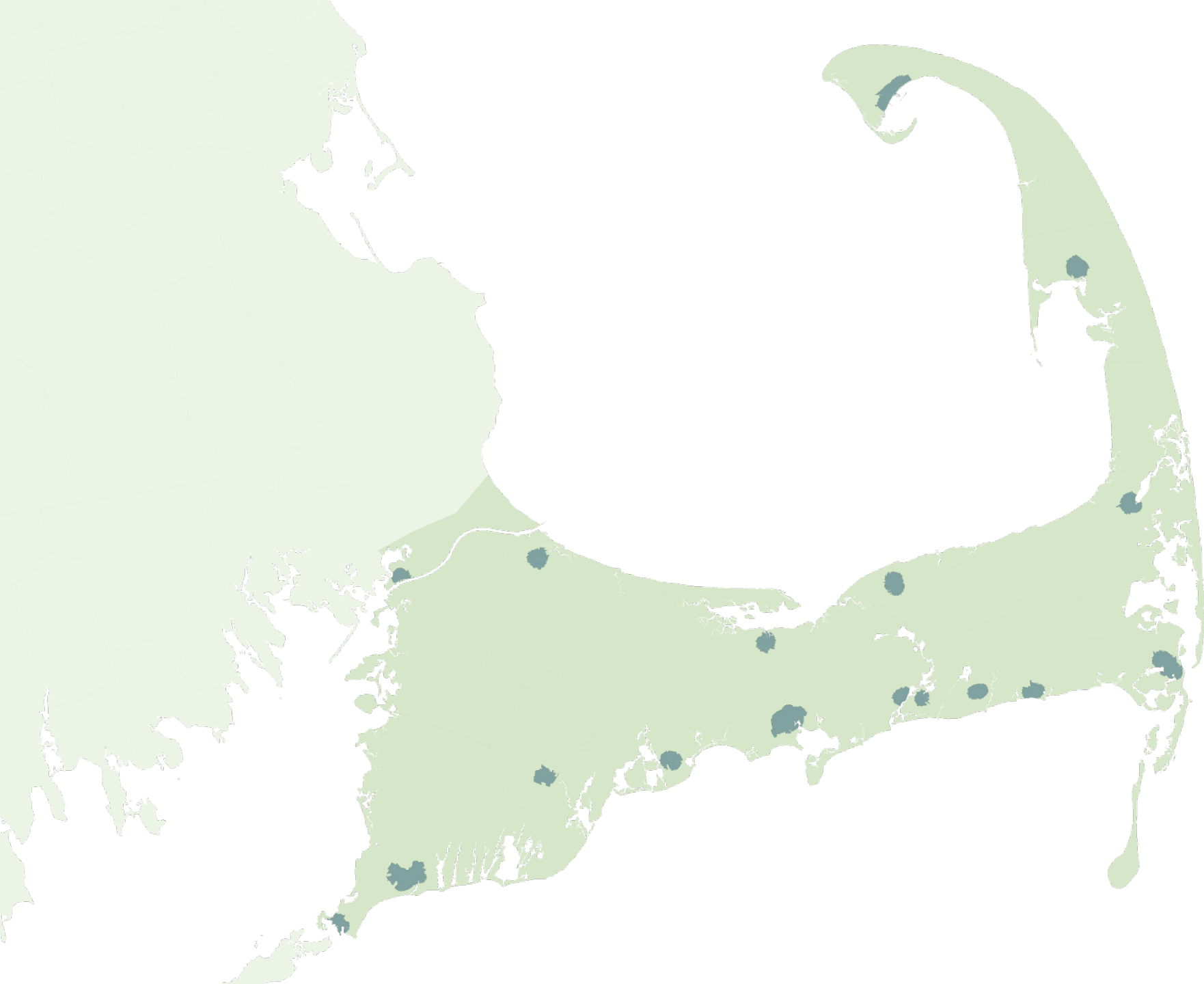


# Community Activity Centers

VISION: To accommodate mixed-use and multifamily residential development in a walkable, vibrant area, preserve historic buildings, and to provide diverse services, shopping, recreation, civic spaces, housing, and job opportunities, with adequate infrastructure and pedestrian amenities to support development.



CAPE COD PLACETYPES

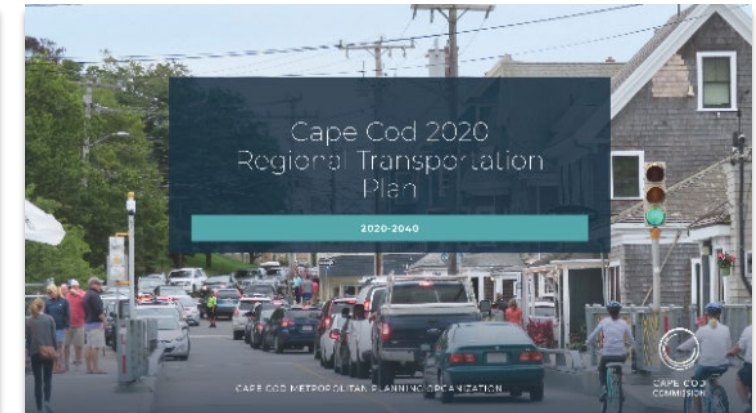


Community  
Activity  
Centers

# CAPE COD REGIONAL POLICY PLAN

FRAMING THE FUTURE

CAPE COD COMMISSION | 2018





# THANK YOU!

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[capecodcommission.org](https://capecodcommission.org)  
[datacapecod.org](https://datacapecod.org)



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